

KEY EXPERIENCE

DESIGN DIRECTOR @ Architech

June 2015 – August 2015
Toronto, Canada

Provide leadership and quality control on visual and user experience design for the organization. Accountable for design output for all delivery projects and sales efforts. Manage design practice and grow professional maturity of the organizations designers.

CREATIVE LEAD @ Architech

October 2013 – June 2015
Toronto, Canada

Provide design guidance, governance and mentorship for the organization. Work closely with Executive team to align design vision with company direction.

Provide creative, sales and business development support for Sales and Marketing teams.

In an Agile and Lean UX environment, worked closely with Technical Leads and Project Managers to ensure delivery of client projects exceeded client expectations and were on time and on budget.

SENIOR DESIGNER @ Architech

September 2011 – October 2013
Toronto, Canada

Created a comprehensive rebrand of Architech channels including marketing materials, company website, corporate identity and brand guidelines.

Lead designers on Brand team to ensure compliance on brand standards.

CREATIVE DIRECTOR @ MarketLink

October 2009 – June 2011
Toronto, Canada

Created integrated marketing solutions for a variety of Unilever consumer package goods brands. Responsible for company's art direction and project execution.

Coordinated with multiple inter-agency teams to execute on a global digital strategy. Directly managed a production team of designers and developers to execute delivery projects aligned to digital strategy.

Part of the organizations management team.

SENIOR DESIGNER @ Sage Island

February 2006 – April 2009
Wilmington, USA

Senior interface designer for a digital marketing company. Worked closely with Account Executives and development team to create innovative, SEO friendly design solutions for multiple verticals.

Responsible for maintaining company brand standards and marketing materials.

SKILLS

User experience design
User interface design
Customer journeys
Graphic design
User research

Wireframing
Prototyping
Adobe Creative Suite
HTML / CSS

EDUCATION

Master of Fine Arts – Graphic Design
Savannah College of Art & Design
Savannah, Georgia

Bachelor of Fine Arts
Reed College
Portland, Oregon